

*Sample marketing letter for your friends and neighbors!*

Dear \_\_\_\_\_,

My garden club, **The Weeders**, is offering plants and hanging baskets from Long Island's **Beds & Borders** wholesale nursery. The quality of their plants and their striking combinations result in containers and baskets that overflow with beauty *almost instantly!* Longtime gardeners agree that Beds & Borders creates the most beautiful and robust offerings they've ever seen.

I think you might love one or more of these!

The potted **collections** come in two sizes. The larger (perfect for 18"-20" planters) includes nine potted plants; the smaller collection has six. They arrive in a box with potting instructions. The 12-inch and 14-inch **baskets** (which can easily be plopped into your own containers) are overflowing full. We also offer two **already planted containers**.

Prices range from \$45 for smaller baskets to \$68 for the larger collections. The two already planted containers: the large (aptly named "Alabama Sunset"\*) with nine plants is \$80, and the smaller ("Limelight") is \$60.

When the already planted baskets and containers arrive in May, they look like your planters in past years looked by the Fourth of July!

If your curiosity has been piqued, you can see all of what's available at our website [www.theweeders.org](http://www.theweeders.org) There you will find order instructions and payment options.

**Orders will be accepted until January 22nd.** Delivery is in early May to a member's property in Paoli. Pick-up is easy.



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*The Weeders is a member of the Garden Club of America and a 501(c)(3) organization. Proceeds of this sale are used for community projects and conservation efforts.*